



REVIEW OF THE CITY OF KARRATHA STRATEGIC COMMUNITY PLAN 2020-2030



Vision:

“Australia’s most liveable regional city.”

The City of Karratha maintains a Strategic Community Plan with a ten year focus on achieving the vision to be “Australia’s most liveable regional city”.

The objective of a Strategic Community Plan is to engage the community in planning for the future of the local government area. It involves setting priorities with the community by aligning the community’s vision with a clear strategic direction for the City. Simply put, the Strategic Community Plan is a forward looking planning document that provides a vision for the future of the local government area and outlines how the City and community will achieve that vision in the next 10 years.

The Strategic Community Plan is to be reviewed every 2 years and a more comprehensive review every fourth year in accordance with Section 5.56 of the *Local Government Act 1995*. The Strategic Community Plan then sets the framework to enable the City’s Corporate Business Plan to be built identifying programs and services necessary for the next 4 to 5 years. The City’s Administration develop annual operational plans in line with budget programs and other informing strategic documents such as the Long Term Financial Plan, Asset Management Plan and the Workforce Plan.


The Strategic Community Plan for 2020-2030 incorporates consultation and analysis of our past Strategic Community Plans since 2011, annual community surveys from 2010- 2020, and various stakeholder engagement. This is also in addition to various local and strategic documents that impact our region and emerging community needs which may affect the delivery of services to our community over time. Importantly, the Strategic Community Plan negotiates a range of internal and external factors unique to our local government. This helps us plan for the long term by prioritising and determining actions and funding for each of our key services.

Below is an excerpt from the proposed draft Strategic Community Plan for 2020-2030 highlighting the four key strategic themes for the next ten years. The Plan identifies the City’s Response in terms of what we can do to achieve the Outcomes that reflect the aspirations of the community.

The City now seeks further input from the Community as to whether we have got it right based on all the feedback received over the past few years. Submissions need to be lodged in writing prior to 4pm on Wednesday 5 August 2020 by either:

Email: enquiries@karratha.wa.gov.au

or mail: City of Karratha
PO Box 219
Karratha WA 6714

 Our Community <i>– Inclusive and engaged</i> Our Goal: To activate safe, healthy and liveable communities	
Our Outcomes: <i>"Community Aspirations"</i>	Our Responses: <i>"What the City can do to achieve the Outcomes"</i>
Quality community facilities	<ul style="list-style-type: none"> ➤ Maintain and manage existing facilities and infrastructure. ➤ Plan and develop new facilities and infrastructure to meet future community need and industry best practice. ➤ Establish and maintain collaborative long term relationships to fund and operate facilities.
Improved community safety	<ul style="list-style-type: none"> ➤ Apply best practice environmental design to prevent crime. ➤ Enforcement of legislative requirements. ➤ Develop safer community programs and partnerships. ➤ Activate neighbourhoods and public open spaces.
Accessible services	<ul style="list-style-type: none"> ➤ Determine community needs through targeted engagement. ➤ Establish partnerships to enhance the provision of services.
Healthy residents	<ul style="list-style-type: none"> ➤ Develop and promote programs and services that improve community wellbeing and health.
Recognition of Diversity	<ul style="list-style-type: none"> ➤ Embrace and celebrate diversity in the region. ➤ Achieve recognition as a leader in engaging with and supporting diverse groups.
Connected communities	<ul style="list-style-type: none"> ➤ Social interaction is fostered across the community. ➤ Employ new technologies to connect communities. ➤ Proactively engage and consult with the community.

The Responses to **Our Community** will be delivered through commitments in our Corporate Business Plan and our Annual Operational Plan to:

- Undertake civil construction and maintenance across our district, ie road resurfacing, footpath installations, storm water and drainage improvements.
- Undertake parks and gardens maintenance, ie park and oval enhancements, landscaping beautification, entry statements and roundabouts, reserve and weed management, playground maintenance, street tree planting, foreshore rehabilitation, cemeteries management.
- Undertake facility management across all towns, ie airport, community hubs and public halls, staff housing, sporting and recreational venues, Red Earth Arts Precinct, indoor play centre, libraries, youth services.
- Undertake infrastructure projects, ie Andover Park, Wickham Aquatic Centre, Roebourne Heritage Precinct, public art, lighting, fishing platforms, turf renovations.
- Support community art initiatives and developing and attracting arts and events programs.
- Promote community safety, ie Safer Community Partnerships, footpath lighting and graffiti removal programs, CCTV implementation, swimming pool inspections, town planning audits.
- Improve liveability in our City by engaging and supporting the community through grant programs and community strategies and action plans, social media and surveys.
- Establish fitness and wellbeing programs within our communities.



Our Economy

– *Well managed and diversified*

Our Goal: *To attract diverse and sustainable business and employment opportunities*

Our Outcomes: <i>"Community Aspirations"</i>	Our Responses: <i>"What the City can do to achieve the Outcomes"</i>
Diverse industry	<ul style="list-style-type: none"> ➤ Partner with key industry and business groups to advocate for investment. ➤ Support business development, growth and innovation.
Business prosperity	<ul style="list-style-type: none"> ➤ Be a business friendly local government. ➤ Reduce business costs.
Quality infrastructure to support business investment	<ul style="list-style-type: none"> ➤ Land and infrastructure is available for a variety of business investment purposes. ➤ Public private partnerships are in place for the development of key infrastructure.
Role clarity	<ul style="list-style-type: none"> ➤ Support and advocate for local business. ➤ Promote the region as a business destination. ➤ Position the City as an attractive place for employees to live.

The Responses to **Our Economy** will be delivered through commitments in our Corporate Business Plan and our Annual Operational Plan to:

- Support small and medium size businesses through grants and economic support packages.
- Promote investment attraction and diversification through partnerships.
- Develop tourism plans and strategies to activate local businesses, ie *'Karratha is Calling'* campaign.
- Improve access for local business to carry out procurement with the City of Karratha.
- Offer competitive commercial and community leasing opportunities.
- Review existing planning policies and strategies that support a diversified economy.
- Monitor land supply for commercial, industrial and residential development at affordable prices.
- Examine property development opportunities that will generate a positive investment return for Council.
- Progress the transitioning of publicly owned land from Rio Tinto to the City in Dampier.
- Investigate opportunities to address the skills shortage in the region.
- Inform local business of economic development activity.



Our Environment

– Thriving and sustainable

Our Goal: To protect our natural and built environment

Our Outcomes: <i>"Community Aspirations"</i>	Our Responses: <i>"What the City can do to achieve the Outcomes"</i>
Well managed natural assets	<ul style="list-style-type: none">➤ Recognise and protect our biodiversity.➤ Work in partnership with traditional owners and key stakeholders.➤ Enhance visitation opportunities to natural assets through sustainable tourism practices.
Attractive built environment	<ul style="list-style-type: none">➤ Develop programs and services to maintain an attractive built environment.➤ Encourage the community to support and maintain an attractive built environment.
Improved resource recovery and waste management	<ul style="list-style-type: none">➤ Investigate and implement new waste management technologies.➤ Educate community on resource recovery and recycling through promotional activities.➤ Advocate for improved waste recovery processing facilities.
Sustainable use and management of resources	<ul style="list-style-type: none">➤ Continue to improve efficiency in water and energy use.➤ Promote energy efficiency opportunities to the community.➤ Implement sustainable procurement practices.

The Responses to **Our Environment** will be delivered through commitments in our Corporate Business Plan and our Annual Operational Plan to:

- Establish sustainable and biodiversity strategies.
- Implement foreshore management plans along popular coastal strips.
- Partner with traditional owners to manage our natural assets.
- Improve existing drainage infrastructure.
- Promote environmental tourism of natural assets.
- Create and maintain environmentally friendly tracks and trails.
- Maintain an aesthetically clean and rubbish free community.
- Manage heritage sites.
- Promote resource recovery programs and initiatives.
- Explore and implement efficient energy and water management practices across all City sites.



Our Leadership

– Proactive and accountable

Our Goal: To provide accessible, transparent and responsive leadership.

Our Outcomes: "Community Aspirations"	Our Responses: "What the City can do to achieve the Outcomes"
Raised profile of the City	<ul style="list-style-type: none">➤ Achieve a strong position and identity in statewide and national media.➤ Achieve recognition as the leading regional local government area in Western Australia.➤ Establish key strategic partnerships.
Continuous improvement and innovation	<ul style="list-style-type: none">➤ Establish an environment that supports continuous improvement and innovation.➤ Technology is employed to enhance service delivery.➤ Maintain highly qualified staff of leading local government professionals.
Financial sustainability	<ul style="list-style-type: none">➤ Continue strong financial management across all services.➤ Maintain long term financial plans.➤ Continue to seek sustainable revenue sources to fund Council activities.
Strong partnerships and indigenous relations	<ul style="list-style-type: none">➤ Continue to develop partnerships with indigenous groups.➤ Continue to engage with industry and government on key initiatives.
Services that meet community needs	<ul style="list-style-type: none">➤ Undertake regular review of service levels and standards.➤ Use evidence based analysis to determine service levels.

The Responses to **Our Leadership** will be delivered through commitments in our Corporate Business Plan and our Annual Operational Plan to:

- Promote the activities of the community and the City to national and statewide audiences.
- Develop the skills for Elected Members and staff.
- Progress the development and review of integrated strategic planning documents.
- Maintain compliance with state and national legislation and practices.
- Partner with regional local governments to further the interests of the City.
- Develop benchmarking standards that are used as a basis for continual improvement.
- Improve public interaction with the City's public website and social media streaming platforms.
- Improve IT infrastructure and software solutions to meet organisational and community needs.
- Manage employee relations and measure employee satisfaction.
- Develop improved financial systems and practices that support community priorities.
- Plan and maintain Council assets into the future.
- Develop and maintain contemporary policies that align with community expectations.
- Review the provision of services – emerging and current.
- Audit and report on operational activities to improve practices.