

# Strategic Community Plan Outcomes & Responses

# Public submissions

The public are invited to make submissions on the aspirations identified in the Strategic Community Plan for the City of Karratha for the period 2016 – 2026.

The Strategic Community Plan incorporates feedback and survey results received from the community over recent years to guide and shape our future.

A quadruple bottom line approach is used to achieve our community vision of “Australia’s most livable port city”.

The four strategic themes used in this document are “Our Community – Diverse and Balanced”, “Our Economy – Well Managed and Diversified”, “Our Natural and Built Environment – Thriving and sustainable” and “Our Leadership – Responsive and Accountable”.

The next series of pages highlights each theme and its goal together with the desired outcomes and the City's response towards achieving each of those identified outcomes.

The Strategic Community Plan assists in developing the City's 5 year Corporate Business Plan where programs are determined to fulfil the community's aspirations. The annual operational plan and budgets are then established to support the projects and services necessary to achieve the programs identified in our corporate business plan.

The public submission period closes at **4pm on 31 May 2016**. Submissions can be made in writing to:

City of Karratha  
PO Box 219  
Karratha WA 6714

Or by email: [enquiries@karratha.wa.gov.au](mailto:enquiries@karratha.wa.gov.au)

Results of submissions will then be incorporated into the final report to be presented to Council in June 2016.



## Our Community - Diverse and Balanced

### *Our Goal:*

*To create safe, healthy and liveable communities*

### ***Our Outcomes:***

- Quality community facilities
- Improved community safety
- Accessible services
- Healthy residents
- Recognition of diversity
- Connected communities

# Our Community

# Quality Community Facilities

## Our Response

- A full range of city-standard facilities and community infrastructure are provided
- Future facility needs are planned for and developed in line with industry best practice
- Collaborative long-term relationships are in place to fund and operate facilities

# Improved Community Safety

## Our Response

- High quality environmental design is employed to prevent crime
- The community is educated and engaged in crime prevention and community safety
- Safe environments are established through effective programs and partnerships with enforcement agencies

# Accessible Services

## Our Response

- Best practice community engagement methods are employed to determine community needs
- Public services are accessible and affordable
- Partnerships are established with key stakeholders to deliver services.

# Healthy Residents

## Our Response

- Residents are empowered to enhance their health and wellbeing
- Programs and services that improve community wellbeing are developed and promoted



# Recognition of Diversity

## Our Response

- Diversity in the region is highlighted and celebrated
- The City is recognised as a leader in engaging with and supporting culturally diverse groups

# Connected communities

## Our Response

- Social interaction is fostered across the community
- New technologies are employed to connect communities



## Our Economy - Well Managed and Diversified

### *Our Goal:*

*To attract diverse and sustainable business and employment opportunities*

### ***Our Outcomes***

- Diverse industry (e.g. Education, Tourism, Agriculture, Energy, Aquaculture)
- Reduced business costs
- Good infrastructure to support business investment
- Role clarity

# Our Economy

# Diverse Industry

## Our Response

- Key industry and business groups are partners in advocacy
- Business opportunities are highlighted and promoted
- Local procurement is prioritised internally and promoted externally

# Reduce business costs

## Our Response

- Red tape is minimised in line with leading business-friendly local governments
- Business support initiatives are established to attract and develop new enterprises

# Good infrastructure to support business investment

## Our Response

- Serviced land is prepared and available for a variety of new enterprise purposes
- Public private partnerships are in place for the development of key infrastructure

# Role clarity

## Our Response

- Local business leadership is identified, supported and enhanced
- A strong reputation as a business destination is established



## Our Natural and Built Environment – Thriving and Sustainable

### *Our Goal:*

*To protect our natural and built environment*

### ***Our Outcomes***

- Appropriately developed natural assets  
(e.g. hills, foreshores, islands, green corridors)
- Greater energy efficiency
- Attractive built environment
- Improved recycling and waste management
- Reduced carbon footprint

# Our Environment



# Appropriately managed natural assets

## Our Response

- Biodiversity values are recognised and protected
- Natural assets are well-managed and promoted
- An inclusive approach to management of natural assets is employed, including with traditional owners

# Greater Energy Efficiency

## Our Response

- Energy efficiency of Council assets is continuously improving
- Sustainable energy sources and providers are actively sought and partnered
- The City is a leader in promoting energy efficiency to the community

# Improved recycling and waste management

## Our Response

- Recycling and waste management initiatives are continually improving in line with new technologies
- Community use of waste and recycling facilities is enhanced through promotional activities

# Sustainable Use and Management of Resources

## Our Response

- Efficiency of electricity usage is continually improving
- Efficiency of water usage is continually improving
- Waste management resource recovery employs new technologies

# Attractive Built Environment

## Our Response

- Good citizenship and pride in the City is fostered and encourage
- Property owners are partners in creating an attractive built environment



## Our Leadership – Responsive and Accountable

### *Our Goal:*

*To provide accessible, transparent and responsive leadership.*

### ***Our Outcomes***

- Raised profile of the City
- Continuous Improvement and Innovation
- Financial sustainability
- Strong partnerships and indigenous relations
- Services that meet Community needs

# Our Leadership

# Raised profile of the City

## Our Response

- A strong position and identity in national and statewide media is achieved
- Established as the leading local government area in the region

# Continuous improvement and innovation

## Our Response

- An environment that supports continuous improvement and innovation is well established
- Technology is employed to enhance service delivery
- A highly qualified staff of leading local government practitioners is maintained



# Financial sustainability

## Our Response

- Recognised as a leader in local government financial management
- Long term planning is employed to ensure financial sustainability
- A suite of sustainable revenue sources funds Council activities

# Strong partnerships and indigenous relations

## Our Response

- Robust partnerships are in place with key indigenous groups
- Industry and Government are effectively engaged to collaborate on shared value projects

# Services that meet community needs

## Our Response

- Services to our community are socially responsible and financially sustainable
- Service levels are determined by evidence based analysis of community needs
- Reviews of service levels and standards are regularly undertaken

City of Karratha:

# *Australia's most livable port city*