

## 15.1 INTERNATIONAL NATURAL BODY BUILDING COMPETITION SPONSORSHIP

<b>File No:</b>	<b>GS.36</b>
<b>Responsible Executive Officer:</b>	<b>Director Community and Corporate Services</b>
<b>Reporting Author:</b>	<b>Director Community and Corporate Services</b>
<b>Date of Report:</b>	<b>18 February 2013</b>
<b>Disclosure of Interest:</b>	<b>Nil</b>
<b>Attachment(s)</b>	<b>International Natural Building Association Sponsorship packages available</b>

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### **PURPOSE**

For Council consideration to sponsor the North West Natural Body building/ Fitness Competition for the amount of \$3,500 on the 31 August 2013.

### **BACKGROUND**

Recently the Chief Executive Office was approach by members of the Natural Body building/ Fitness Competition seeking sponsorship for the Gold category which entitles the sponsor to the following major items : Naming rights of the North – West Titles, logo representation on promotional material, 10 VIP passes as well as verbal recognition at the event. Full details of all sponsorship categories are detailed in Attachment 1

### **LEVEL OF SIGNIFICANCE**

In accordance with Council Policy *CE-8 Significant Decision Making Policy*, this matter is considered to be of low significance in affecting issues/Council's ability to perform its role.

### **COUNCILLOR/OFFICER CONSULTATION**

No Councillor or Officer consultation is required.

### **COMMUNITY CONSULTATION**

No community consultation is required.

### **STATUTORY IMPLICATIONS**

There are no statutory implications for sponsorship of this event.

### **POLICY IMPLICATIONS**

There are no policy implications.

### **FINANCIAL IMPLICATIONS**

The sponsorship proposal for the Gold Sponsorship category and totals \$3,500 incl GST.

Funds are available from the Non Statutory Donations - account number 314200. The current budget for Account 314200 is \$1,370,000 with funds being available to accommodate the proposal based on savings from approved donations/sponsorships as the result of less expenditure than predicted.

### **STRATEGIC IMPLICATIONS**

This item is relevant with the Council's approved Strategic Community Plan 2012-2022 and Corporate Business Plan 2012-2016. In particular the Operational Plan 2012-2013 provided for this activity:

Our Program: 1.f.2.7 Provide a range of Community events and Festivals

### **RISK MANAGEMENT CONSIDERATIONS**

There are no risk management considerations applicable.

### **IMPACT ON CAPACITY**

There is no impact on capacity or resourcing to carry out the Officer's recommendation.

### **RELEVANT PRECEDENTS**

Council provides sponsorship to a number of events and community groups on a regular basis.

### **VOTING REQUIREMENTS**

Absolute Majority

### **OPTIONS:**

#### Option 1

As per Officer's recommendation.

#### Option 2

That Council by SIMPLE Majority pursuant to Section 3.18 of the Local Government Act 1995 RESOLVES to decline the proposal to sponsor the North West Natural Body building/ Fitness Competition for the amount of \$3,500 on the 31<sup>st</sup> August 2013.

### **CONCLUSION**

The International Natural Body building Association recently approached the CEO to consider a sponsorship proposal for Naming rights of the North West Titles to be held at the Tambrey Hotel on the 31 August 2013. The proposal requests a cash contribution \$3500 incl GST, and provides a number of benefits as detailed in Attachment 1. Funding is available from the Non statutory Donations / Sponsorship account and the event does meet the objectives under the Shires Corporate Business Plan to provide a range of community events and festivals.

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### **OFFICER'S RECOMMENDATION**

That Council by ABSOLUTE Majority pursuant to Section 3.18 of the Local Government Act 1995 RESOLVES to allocated \$3500 (incl GST) from Account Number 314200 – Non Statutory Donations, as per the Gold Sponsorship proposal (attachment 1) from the International Natural Body Building Association to conduct the North West Titles to be held at the Tambrey Hotel on the 31 August 2013.