



Our Corporate Values

- Community Focus
- Can-do Attitude
- Continual Improvement
- Excellence
- Team Work
- Accountability
- Active Communication

TOURISM ADVISORY GROUP MEETING

Date: 15 March 2018
Time: 3.30pm – 4.30pm
Council Chambers

1. MEETING OPENED

The Chair opened the meeting and acknowledged and paid respect to the Ngarluma people both past and present, traditional custodians of this land.

2. ATTENDEES

Ryan Hall	Director Development Services	City of Karratha (Chair)
Jake Leahy	Business Engagement Coordinator	City of Karratha
Cr Grant Cucel	Councillor	City of Karratha
Cr Daniel Scott	Councillor	City of Karratha
Cr Georgia Evans	Councillor	City of Karratha
Cr Jo Waterstrom Muller	Councillor	City of Karratha
Cr Pablo Miller	Councillor	City of Karratha
Amelia Waters	Project Officer (Dial-In)	Pilbara Regional Council
Kylah Morrison	CEO	KDCCI
Paul Jagger	CEO	Business Centre Pilbara
Anouska Angove	Manager	Karratha Visitor Centre
Carolyn Biar	Snr Project Officer	Pilbara Development Com.
Glen Chidlow	CEO (Dial-In)	Australia's North West
Peter Jefferies	Acting CEO	Murujuga Aboriginal Corp
Ray De Jong	Pilbara Regional Parks & Visitor Services Leader	Dep of Biodiversity, Conservation & Attractions
Anita Watts	Office Manager	RDA Pilbara

3. APOLOGIES

Cr Peter Long	Mayor	City of Karratha
Bruce Jorgensen	General Manager	Ngarluma & Yindjibarndi Foundation

4. BUSINESS ARISING FROM PREVIOUS MEETING

Nil

5. AGENDA ITEMS

5.1 Welcome/Introduction and Terms of Reference

Welcome to the newly appointed members for the 2018/19 Tourism Advisory Group. At the February 2018 Ordinary Council meeting, Council adopted (Council resolution # 154010) the appointed organisations and the tabled Terms of Reference.

5.2 Tourism Operators Cooperative

The Tourism Advisory Group in 2017 supported the idea of establishing an independent, industry run and managed Tourism Operators Cooperative. It was suggested that this group would collaborate on packaging tourism product, coordinating promotions and seeking better deals for business costs (e.g. insurances) where possible.

The Tourism Advisory Group resolved to advise Council that it supports the formation of an independent Tourism Operators Group in the Pilbara to work collaboratively with tourism development organisations.

5.3 Visitors Centre

The current contract for the Karratha Visitor Centre is due to expire at the end of 2018.

At the December 2015 Ordinary Council meeting, Council resolved that from 2019 the Council's preference for Visitor Servicing to be operated from the proposed Karratha Arts and Community Precinct (Red Earth Arts Precinct), the redeveloped Victoria Hotel project and/or the Karratha Airport.

Tourism is a growing and important industry for the City of Karratha and Visitor Servicing / Visitor Centres are an important component of this industry.

Direction for the operation and management of Visitor Centres in the short and long term is needed to ensure both stability and the opportunity for growth in this area.

The Tourism Advisory Group resolved to defer its advice to allow more time to consider potential options.

5.4 Roebourne Heritage

At the August 2017 Ordinary Council meeting, Council resolved to advise the Department of Planning, Lands and Heritage that Council is prepared to assume management responsibility for buildings investigated as part of the Roebourne Built Heritage Feasibility (RBHF) Study subject to the following conditions:

- The land being transferred to the City in freehold title;
- Prior to transfer, the State Government undertaking the immediate conservation works, as recommended in the RBHF Study.

The City has written to the State Government regarding this request and has received a response which advised that the State is undertaking further investigations at the precinct before consideration will be given to appropriate tenure options. Conditional freehold was suggested as an appropriate tenure and if deemed suitable the land could be transferred to the City at nominal consideration, subject to Ministerial approval. However, the City would be required to pay the full market value of each property if seeking a transfer to unconditional freehold.

Further understanding of the potential re-use of the Precinct is required.

The Tourism Advisory Group resolved to advise Council to advocate the State Government to protect the site from further deterioration to enable future re-use of the site.

5.5 Red Earth Arts Precinct

The new Red Earth Arts Precinct will officially open on Saturday 28th April. This new state of the art facility will be the major dedicated performance space in the North West Region and will provide a hub for state-wide touring productions, ensuring access to high quality arts and cultural programming for regional communities.

The City is committed to ensuring the success of the facility and is seeking to host a number of conferences, along with a number of regular events.

Opportunities exist for events that support tourism to be held at this venue.

The Tourism Advisory Group resolved that individual members would identify potential events and tourism product packaging to leverage the new Red Earth Arts Precinct.

6. NEXT MEETING

- Meeting Dates 3rd May 2018
 2nd August 2018
 1st November 2018

Close meeting: 5.10 pm