



## What's next for Karratha?

### Projects in the pipeline

There are some exciting projects currently being progressed in the region with the potential to have a massive impact on the local population and economy. Some examples include:

**Balla Balla** – \$6 billion port, rail and mine project which is set to open up access for additional iron ore reserves in the Pilbara. It is estimated that the project will generate in excess of 3,000 jobs.

**Burrup LNG Hub** – Woodside's current preferred option is to pipe gas to the Karratha Gas Plant from the Browse Basin. A final investment decision is expected in 2019.

**Karratha – Tom Price Road Project** - The sealing of the access road between Karratha and Tom Price would provide greater access throughout the Pilbara and reduce travel times between important regional centres which has the potential for considerable economic impacts in the region, including Bus In / Bus Out workforces and increasing tourist numbers.

**Large Format Retail and Commercial Land** – Commercial space is currently available for lease or purchase at the specialised large format retail site at Gap Ridge Homemaker Centre. Commercial land is also available in prominent locations in the City Centre and the Tambrey Neighbourhood Centre site.

### Three major strategic industrial areas ready to go

**The Anketell Industrial Area** – Proposed 4,300ha multi-user port and associated Strategic Industrial Area with an export capacity of more than 350 million tonnes per annum.

**Maitland Strategic Industrial Area** – Large scale area designed to support the establishment of strategic and downstream processing operations using existing resources such as natural gas, iron ore and salt.

**Burrup Strategic Industrial Area** – Land for downstream processing projects based on the local resources. All sites are connected to the port and multi-user bulk liquids jetty with extensive support industries available.



### Stay in touch with the City of Karratha...

There's always something going on in the City. To keep up to date on events, happenings and opportunities you can:

#### Follow us on Facebook

[facebook.com/cityofkarratha](https://www.facebook.com/cityofkarratha)

#### Visit the website

[www.karratha.wa.gov.au](http://www.karratha.wa.gov.au)

#### Contact us directly

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Welcome to the  
**City of Karratha**



**Our Economy**  
Well Managed and Diverse

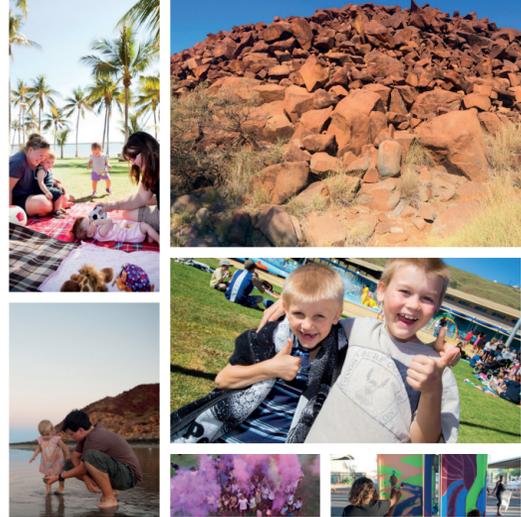
# Welcome to the City of Karratha

The City of Karratha is committed to attract more diverse and sustainable business and employment opportunities as a critical part to achieve its vision to be Australia's most liveable regional City.

We take a leadership role in building a healthy and strong, vibrant community with the aim to facilitate and enable.

The City boasts an enviable lifestyle with a warm and welcoming community, access to beaches, islands, fishing, camping, national parks and convenient access to work and leisure facilities. There have been recent improvements in housing affordability and the quality of schools and parks is very high.

The local population has grown 31% over the last ten years with an increase of 27% in families who call Karratha home.



## Unleashing the tourism potential of the City of Karratha

The City boasts incredible natural features, access to the Dampier Archipelago and National Parks, nature-based campgrounds, unique and vibrant locally-owned restaurants and cafés and a busy events calendar. Tourism has been identified as an emerging industry with enormous potential. Well-established visitors centres, unique cultural heritage and accessible unspoiled, vast spaces offer a wonderful experience to tourists.

Cultural Tourism is one of the largest and fastest growing tourism markets worldwide and is an asset to the Pilbara given its rich indigenous history and culture, including the world's largest and oldest collection of rock art. Opportunities exist for operators to leverage this draw card in the region and provide complementary offerings to enhance tourist experiences.

### Tourism experiences available now:

- **Cultural Tourism** – Established operators are currently providing highly regarded Rock Art Tours, National Park Tours, Bush Tucker Tours and Heritage Trails.
- **Helicopter flights**
- **Island cruising**
- **Fishing charters**
- **Stand-up paddle boarding**
- **Snorkel and dive tours**
- **Unique local events**



## Facilitating diverse and sustainable business and employment opportunities

### Recently completed projects

#### Karratha International Airport Upgrade - \$35 million

The upgraded terminal has been designed to service a peak passenger flow of approximately 1.2 million passengers per annum and has the capacity for international flights. In May 2017, council agreed to engage with a provider to offer weekly international flights into/out of Karratha.

The City is developing strategies to attract international tourists to Karratha and the region.

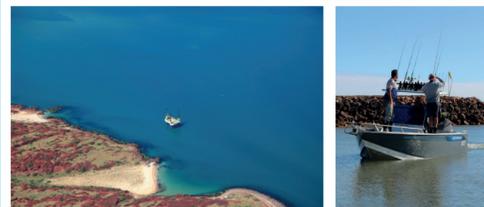
#### The Quarter - \$53 million

The Quarter is an award winning, brand new, high quality facility consisting of a four storey commercial building with ground floor retail, cafés, restaurants and three levels of office floor space. It features a public realm/open space with a high quality landscaped plaza, pedestrian walkways, internal street access and open parking areas. The Quarter is at 60% occupancy with office space and ground floor retail & restaurant tenancies currently available.

#### Small Business Support

In July, 14 businesses were awarded nearly \$50,000 to enhance their online presence which is stimulating the local economy and enhancing offerings to residents.

Funding to the value of \$125,000 was awarded for local support agencies to stage events to enhance the capability of local businesses, encourage investment and establish new businesses in the City.



## What are the opportunities?

### Tourism Opportunities

**Water-Based Activities** – opportunity to offer tourists and residents the ability to enjoy water sports at Dampier or other beaches in the area.

**Nature-Based Tourism** – Karratha is perfectly located to provide many nature-based tourist products. Potential activities could include day trips to national parks, photography tours and camping.

**Fishing / Charter Tours** – The Dampier Archipelago is a string of 42 pristine islands that lie off the coast of Dampier and is home to a large and diverse number of marine species offering world-class fishing spots. 25 of the islands are protected making them ideal for diving and snorkelling.

### Global organisations committed to local procurements and increasing production

Rio Tinto, Woodside and Yara have invested substantially in Karratha and have committed to improve local procurement and increase infrastructure and production. This commitment creates significant opportunities for local business to take advantage of the growing demand for local goods and services.

### Entrepreneurs and start-ups

Research has identified an opportunity in the City to increase the number of small and medium businesses. The City recognises the importance and value this sector has on our community and there is a range of services available to support new businesses and innovative business concepts.



## Investment for the future - Innovative projects underway in the City of Karratha

### Red Earth Arts Precinct – Scheduled completion Q2 2018

The Red Earth Arts Precinct will provide innovative, contemporary arts and community facilities and reflect community needs both now and into the future.

The precinct will create a civic heart at the entrance to the City Centre Main Street and contribute to the City viability and vitality. It features a 450 seat theatre, outdoor event space/amphitheatre, library and a rooftop terrace and cinema.

Two major events have already been confirmed for the precinct shortly after completion in 2018. The Australian Performing Arts Centres Association and the Performing Arts Exchange have both secured the venue for two-day events, each expecting 400 attendees.

### Karratha Health Campus - Expected completion in mid-2018

The \$207 million Karratha Health Campus is the biggest investment in a public hospital ever undertaken in regional WA. The facility includes a new 40-bed facility with a significantly expanded emergency department, a surgical ward, maternity wing and delivery suites. It also features expanded facilities for outpatients and essential services such as child health and medical imaging.

### Sahara Forest Project

The Sahara Forest Project is currently undertaking feasibility studies to enable the establishment of a new agriculture industry in Karratha. The project aims to produce food, freshwater and clean energy using a greenhouse, seawater and energy from solar farms.

### Pilbara Rock Oyster Research and Development

Research is currently underway to enable the development and commercialisation of a local edible oyster aquaculture on existing oyster leases in the Dampier Archipelago.

### Pilbara Universities Centre

Planning is underway for the establishment of a new Pilbara Universities Centre.



## Benefits for local businesses in the City of Karratha include

- Regional Price Preference
- Recognised by Small Business Development Corporation as a Small Business Friendly Local Government
- Business Support Organisations

*There are currently in excess of 1,000 job vacancies advertised for the region highlighting the strength of our economy.*