

	APPLYING ORGANISATION	APPLICATION SUMMARY	LOCATION	PROJECT TOTAL COST (EX GST)	REQUESTED AMOUNT (EX GST)	TOTAL AMOUNT RECOMMENDED	MEETS ELIGIBILITY REQUIREMENTS?	PROVISION OF QUOTES?	BENEFIT OF PROJECT DEMONSTRATED	QUALITY OF APPLICATION	OVERALL SCORE	COMMENTS
1	Bushlolly Café	Development of Web Page including stand alone app for ordering. Increase/expanding marketing efforts through social media such as FB and Instagram.	Karratha	\$ 9,701.00	\$ 4,850.50	\$ 4,850.00	Y	Y	3	3	6	Innovative project; an online catering company that specialises in bush food. Measureable outcomes including web page viewing numbers, online bookings vs. in-store bookings.
2	The Cove Holiday Village	Upgrade and redesign of current website to make it more interactive, user friendly and modern and to include online booking system.	Point Samson	\$ 3,000.00	\$ 1,500.00	\$ 1,500.00	Y	Y	4	3	7	The need for this project is clearly defined and validated within this application. There is also evidence of benefits to external local business through online advertising and booking options from external sites. The project plan provided by the consultant is basic, however; information is supplemented by the detailed quote they sought for the project.
3	Cygnnet Clinic Pilbara	Project to deliver an interactive online platform which will allow for further access and diversity to mental health services including access to handouts; articles etc. Updating of website to ensure it is as user-friendly as possible and to engage more users via social media.	Wickham	\$ 10,658.00	\$ 5,000.00	\$ 5,000.00	Y	Y	4	4	8	Application demonstrates benefits to wider community and diversification of the businesses services. Outcomes are clear and measureable. Use of up-to-date software packages. Detailed project plan with itemised costing. Using a local Karratha company to undertake website design.
4	Globe Construction Group & Civil Contractors P/L	Globe construction group wishes to update there website to incorporate an integrated system that will allow job applications to be posted via the website and direct contact. The website is currently very out of date and does not show the true essence of Globe construction group.	Karratha	\$ 3,497.00	\$ 1,748.50	\$ 1,748.50	Y	Y	2	3	5	Demonstration of benefits to business (without substantiating evidence). Detailed project plan, costing not itemised, although quote did validated components of project.
5	Karratha Motorcycles	Website creation including increasing social media presence including massive social media campaign to help launch the new shop. Monthly newsletters and marketing and creating a long term marketing strategy	Karratha	\$ 21,750.00	\$ 5,000.00	\$ 5,000.00	Y	Y	3	3	6	Detail of benefits of project to businesses and community. Use of social media and well as website creation. Quote substantiates project plan.
6	Neap Tackle	WME Marketing Strategy & Facebook Advertising / Instagram Advertising	Dampier	\$ 9,500.00	\$ 4,750.00	\$ 4,750.00	Y	Y	2	3	5	Very brief application with little supporting information. Quotes, especially marketing campaign, help provide a clear picture on project outcomes. Innovative ideas via video blogs and online magazine.
7	Northwest Air Solutions	Website design and development of 1 - 5 pages and social media advertising 12mths.	Karratha	\$ 1,830.00	\$ 915.00	\$ 915.00	Y	Y	2	2	4	Application for webpage and social media promotion. Project plan and project design basic. Little validation data, some measureable outcomes.
8	Pilbara Community Legal Service Inc.	Website re-development ; establishment of social media presence; establishment of blog; calendar of events and online appointment booking system.	Karratha	\$ 9,700.00	\$ 4,700.00	\$ 4,700.00	Y	Y	4	4	8	Up-to-date innovative technology including blog, video, online booking and calendar of events. Clear measureable targets. Clear schedule of implementation and pricing.
9	Pilbara Community Services	A custom designed website domain that will link PCSL with their clients and family members and service providers.	Wickham	\$1,770	\$ 885.00	\$ 885.00	Y	Y	2	3	5	Applicant has clear desired outcomes for the project. A little unclear as to how they will measure success of project. Project plan supplemented by detailed quote that indicates a clear understanding of how project will be implemented.
10	Pilbara Pools & Outdoor	Website re-development and upgrade; stronger presence online through google AdWords campaigning; Facebook sponsored marketing; online store and ordering of products locally online. Integration of social media channels.	Karratha	\$ 10,000.00	\$ 5,000.00	\$ 5,000.00	Y	Y	4	4	8	Suggested use of a wide range of innovative technology including; podcasts and livestream video's. Well detailed timeline, itemised pricing and detailed quotes (including from local company).
11	Pilbara Tour Company	A digital app to allow my business to bring my office and walking tours mobile. A digital app to include my walking tours images and details. Expanding website online capabilities. Add trip advisor to website and secure RTO website listing.	Karratha	\$ 9,469.00	\$ 4,734.50	\$ 4,734.50	Y	Y	2	2	4	Limited information provided by applicant, however; project substantiated by detailed quotes.
12	Playful Little Learners	Introducing a membership which allows members access to an online portal of resources, step by step idea for play, learning, interviews with professionals and more.	Karratha	\$ 11,416.26	\$ 4,806.26	\$ 2,402.00	Y	Y	4	4	8 (for online component only)	Innovative project that offers an at home service to community members. Application uses real statistic to indicate the current need for the project. Also plans for expansion and job creation. Real measurable outcomes. Innovative online platform and detailed schedule of implementation and pricing schedule. Soem components of project will be complete before TYBO grant is awarded.
13	REFAP Laundry Services	Website development including an app which can be used to book services/ check progress etc. Increase/expand our marketing efforts through social media	Karratha	\$ 9,400.00	\$ 4,700.00	\$4, 700	Y	Y	3	3	6	Provided an evidential basis for application such as; tourism market needs and sending of laundry down to Perth. Measuring success through quantifiable means such as webpage viewing numbers. Quote provided is detailed and indicated the use of a local provider through Impact Media.
14	The Inspired Mark	Development of Website with online booking system	Karratha	\$ 14,801.50	\$ 5,000.00	\$ 5,000.00	Y	Y	4	4	8	A business development service that is not well represented locally. Benefit to business is well documented. Indication of using local contractors. Well defined project plan. Comprehensive technology package including website design, online booking, blog site and online program materials. Project plan and pricing validated by detailed quotes.
15	Karratha Campers	Website design, design of advertising logo, marketing.	Karratha	\$10,000	\$5,000	\$ 1,000.00	Y	Y	1	1	2	Applicant has included radio and sign quotes. Project plan and measureable outcomes included.
				\$ 136,492.76	\$ 58,589.76	\$ 52,199.00						